2025
NATIONAL BALLOON
CLASSIC

GUEST GUIDE



PRESENTING SPONSOR:

EruBank

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· IOWA





We're Celebrating



In 2023

WWW.TRUBANK.BANK 515-961-5880



Welcome to the NATIONAL BALLOON CLASSIC

100+ HOT AIR BALLOONS SUSPENDED OVER THE HORIZON.

100+ baskets filled with skilled pilots. 100+ roaring burners creating a whoosh that is both heard and felt. Imagine Indianola, Iowa, where the best pilots from around the world wander into town every summer and take over the sky: heart-racing competition, stunning sites, gorgeous Glows, incredible entertainment, and so much more. No matter the thrill you seek, it's waiting for you at the National Balloon Classic. We are **OVER THE TOP** and ready to take flight with you!

A Tradition for over 50 years

Indianola, Iowa, has hosted a competitive hot air balloon event for over 50 years, and we take our competition seriously! The National Balloon Classic is the host of the National Balloon Classic Championship, State Championship, and North Central Regional Championship.

When you are ready to get your head out of the clouds, just look around and explore our vibrant community. Great eats, unique boutiques, old-fashioned sundries, modernday apothecary, breweries, bakeries, fantastic trails, and more! There are so many fantastic things to explore and do in Warren County year-round, but it's **OVER THE TOP July 28-August 5.**





Memorial Balloon Field Location 1136 150th Avenue, Indianola, IA 50125

The National Balloon Classic Memorial Balloon Field is east of Indianola on Hwy 92.

Hours

Parking/Gates open at 4:00 PM

General Admission

Online: \$10 (includes parking!) Children five and under are free of charge.

- Tickets may be printed at home or scanned on a mobile device at the gate.
- Tickets may be purchased any time through August 5, 2023.
- Pre-printed tickets are available for \$14 per ticket at select sponsor locations. Please click here for retail locations.
- All balloon activity is wind and weather permitting. Admission to the National Balloon Classic does not quarantee a balloon launch. Tickets are not refundable.
- Schedule of events varies daily and are weather dependent. Visit our website or follow us on social for up-to-date information.

Before you visit, be sure to review the **Know Before You Go** and **FAOs**!

TO PURCHASE TICKETS

NO SALES AT GATE

Tickets must be purchased before arrival and can be used any evening during event dates, July 28-August 5.

There are TWO WAYS to purchase tickets:

Online Tickets (\$10)

Physical Tickets

At Select Sponsor Locations

PURCHASE TICKETS

General Admission tickets are good for ANY ONE (1) EVENING SESSION during the National Balloon Classic, July 28 – August 5, 2023. A General Admission ticket lets you enjoy viewing hot air balloons, (weather permitting) live music on the TruBank stage, Nite Glows, fireworks, kite shows, and so much more! Incredible, family-friendly entertainment value.

Stay up to date and follow us on social!

FOLLOW US!

















Schedule OF EVENTS



FRIDAY

6:30 PMFriday Night Kick-Off Flight: OVERTHETOP!

On the TruBank Stage: SONS OF GLADYS KRAVITZ

SATURDAY 29

6:30 AM COMPETITION FLYING

6:30 PM BALLOON FLIGHT

6:30 PM

BALLOON FLIGHT

On the TruBank Stage: BRAD & KATE

Dark: FANTASTIC FIREWORKS
Sponsored by Retirement Solutions
of lowa

SUNDAY 30

6:30 AM COMPETITION FLYING

6:30 PM BALLOON FLIGHT

On the TruBank Stage: DAMON DOTSON BAND

Dusk: NITE GLOW™

Sponsored by DeYarman Ford
Indianola

MONDAY 31

6:30 AMCOMPETITION FLYING

6:30 PM BALLOON FLIGHT

On the TruBank Stage: BRAD SEIDENFELD

TUESDAY 1

6:30 AMCOMPETITION FLYING

6:30 PM

BALLOON FLIGHT

On the TruBank Stage: 3DM

AUG WEDNESDAY **2**

6:30 AM COMPETITION FLYING

6:30 PMBALLOON FLIGHT

On the TruBank Stage: BIRDCHILD

Dusk: NITE GLOW™
EXTRAVAGANZA
Sponsored by DeYarman Ford
Indianola

THURSDAY 3

6:30 AM COMPETITION FLYING

6:30 PM BALLOON FLIGHT

On the TruBank Stage:

FRIDAY

6:30 AM COMPETITION FLYING

6:30 PM BALLOON FLIGHT

On the TruBank Stage: TRAINWRECK SATURDAY 5

6:30 AM

AUG

COMPETITION FLYING

6:30 PM BALLOON FLIGHT

6:30 PM BALLOON FLIGHT

On the TruBank Stage: DIRTY ROTTEN SCOUNDRELS

Dark: FANTASTIC FIREWORKS

Sponsored by Retirement Solutions
of Jawa

New in 2023!

» RC Balloon Display» ExtraordinAIRy Kites

(Dates are weather-dependent,

follow us on social for updates.)

This schedule will be updated as more information becomes available.

MORNING COMPETITION FLIGHTS:

Beginning Saturday, July 29, gates are open from 6:00 a.m. until 9:00 a.m. for guests to enjoy watching the competition flights. Parking and viewing are "at own risk" only, (no parking/gate attendant, or entertainment). Pilot briefings are held 30 minutes prior to competition flights; updates and flight status are not announced in advance for the morning competition. All National Balloon Classic policies are in force; no pets, smoking/vaping, or outside food or beverages. A limited number of vendors are open for food and beverage purchases. Chair rental is available on a first come-first serve basis. Admission and parking are free-will donations for mornings only.

EVENING FLIGHTS (Gates open at 4:00 PM)

Hot air balloons are scheduled to launch each evening at 6:30 p.m. when winds are calmest, and the air is most stable. Flight decisions, including if balloons will launch at the balloon field, or land at the balloon field, are made approximately 30 minutes before each flight. Regardless of the flight plan, the sights and sounds are enchanting – and can only be experienced at the balloon field! Exceptional value! Ticket price includes admission, entertainment, live music, and parking.

WEATHER or not to fly?

Admission to the National Balloon Classic does not guarantee a balloon launch. All National Balloon Classic events depend on prevailing weather conditions and are subject to delays or cancellations. Surface winds and winds aloft can vary greatly; maximum safe surface wind speeds are 8-10 mph. Although every effort is made for a successful balloon flight, the safety of our pilots, volunteers, and spectators is our first priority. If extreme weather conditions exist, notices will be posted via social media and our website. In ballooning, last-minute decisions are the norm because the weather can quickly change and be indecisive. Taking a "wait and see" approach may result in arriving too late and missing a beautiful night of balloon gazing.

Stay up to date and follow us on social!















HOW DO I GET TO THE NATIONAL BALLOON CLASSIC?

The National Balloon Classic is held at the National Balloon Classic Memorial Balloon Field, which is located east of Indianola on Hwy 92. From the intersection of Hwy 69 and Hwy 92, go east two miles and follow balloon traffic signs.

CAUTION: Due to road construction and closures, the best routes are:

From the North or South: Highway 65 to Highway 92 East.

From the East or West: Highway 92





Please review FAQs for complete information and event policies

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The National Balloon Classic is a 501(c)(3) nonprofit organization. Thank you for supporting this cherished event!



VIP SKYSUITE

SPECTATOR SUITE

Take your VIP experience OVER THE TOP with a Sky Suite Rental at the Memorial Balloon Field! This exclusive suite is in a prime location and features three viewing options. The upper viewing deck beckons you to picture-perfect, unobstructed views of hot air balloons, fireworks, Nite Glows™, and other entertainment. Need to get out of the heat? The lower-level, air-conditioned viewing room is the perfect place to chill out,

while the outdoor terrace seating is ideal for enjoying live music, food, and drink.









SUITE FEATURES

- Up to 30 VIP Passes (includes parking)
- Non-alcoholic beverages
- Balloon bites (curated snacks)
- Dedicated restrooms
- On-site concierge
- Ala carte items available (private bartender, catered meals, personal wait staff).

MEET THE SUITE INTRODUCTORY 2023 PRICING

- \$2500, per suite, per night.
- Maximum capacity of thirty (30) guests, including children two and older.

HOURS

 4:00 p.m. until 9:00 p.m. (later hours during Nite Glow™ and fireworks).







THE NATIONAL BALLOON CLASSIC FOR 30+ YEARS!

CONVENIENTLY LOCATED ON HIGHWAY 65/69, ON THE DIRECT ROUTE TO THE BALLOON FIELD!









WHEN AND WHERE IS THE 2023 NATIONAL BALLOON CLASSIC?

The 2023 National Balloon Classic: July 28 – August 5. There is no morning flight on July 28. The 9-day event is located at the Memorial Balloon Field in Indianola, Iowa.

WHAT IS THE COST, AND HOW DO I PURCHASE TICKETS?

General Admission: \$10 ONLINE / \$14 RETAIL

Children ages five and under: Free

General Admission Parking: Included with general admission ticket.

Tickets are **nonrefundable**. All balloon activity is wind and weather permitting. An admission ticket to the National Balloon Classic does not guarantee a balloon launch.

Tickets may be purchased <u>here.</u> **No ticket sales at the gate.** Tickets may be purchased at any time through August 5, 2023. General Admission tickets are good for any one (1) evening session during the National Balloon Classic, July 28 – August 5, 2023. Physical tickets are available at <u>select sponsor locations</u>.

WHEN DO THE BALLOONS LAUNCH?

Morning Flights: Competition flights only

Beginning Saturday, July 29, gates are open from 6:00 a.m. until 9:00 a.m. for guests to enjoy watching the competition flights. Parking and viewing are "at own risk" only, (no parking/gate attendant, or entertainment). Pilot briefings are held 30 minutes prior to competition flights; updates and flight status are not announced in advance for the morning competition. All National Balloon Classic policies are in force; no pets, smoking/vaping, or outside food or beverages. A limited number of vendors are open for food and beverage purchases. Chair rental is available on a first come-first serve basis. Admission and parking are free-will donations for mornings only.

Evening Flights (gates open at 4:00 PM)

Hot air balloons are scheduled to launch each evening at 6:30 p.m. when winds are calmest, and the air is most stable. Flight decisions, including if balloons will launch at the balloon field, or land at the balloon field, are made approximately 30 minutes before each flight. Regardless of the flight plan, the sights and sounds are enchanting – and can only be experienced at the balloon field! Exceptional value! Ticket price includes admission, entertainment, live music, and parking.

HOW DO PILOTS COMPETE?

The National Balloon Classic is considered one of the country's most competitive hot-air ballooning events. Pilots compete for points, cash, and championship titles. All flights are competitive; however, evening tasks are more entertaining and guest-oriented (i.e., Tip Over the Outhouse). In the mornings, pilots have their serious game faces on. They compete by dropping specially weighted baggies onto targets that are placed in designated locations, including the Memorial Balloon Field. Some morning tasks may comprise several targets, which takes great precision and skill to determine wind directions and flight patterns to "hit" each one successfully. The morning scores are calculated using a nationally recognized system. Each pilot receives between zero and one thousand points per target, and their morning scores are combined for the entire week. The pilot with the highest point total at the end of the week receives the highly coveted National Balloon Classic Champion title.

HOW DO I GET TO THE NATIONAL BALLOON CLASSIC?

The National Balloon Classic is held at the National Balloon Classic Memorial Balloon Field, which is located east of Indianola on Hwy 92. From the intersection of Hwy 69 and Hwy 92, go east two miles and follow balloon traffic signs. **The best way to avoid heavy traffic is to take a route that includes arriving on Hwy 92 from the East.**

FREQUENTLY ASKED QUESTIONS

WHERE IS THE PARKING LOCATED?

General admission parking is included with your ticket purchase. Once parked, there are no "in and out" privileges. The General Admission parking lot, including handicapped parking, is located directly south of the Memorial Balloon Field on 150th Avenue, north of Highway 92. Follow Balloon Traffic signs. Upon arrival, a volunteer Rotarian will assist you with where to park. Be sure to have your ticket(s) ready to show. DO NOT LEAVE YOUR TICKET IN THE CAR. Tickets will be scanned at the main entrance.

IS THERE A PARK-AND-RIDE OPTION?

At this time, alternate transportation to the Memorial Balloon Field is unavailable; however, there is ample, on-site parking, and the earlier you arrive, the earlier you avoid traffic and parking delays.

HOW EARLY SHOULD I ARRIVE AT THE BALLOON FIELD?

For evening flights, arriving as early as possible is highly advisable. On weekends and for special events (i.e., Nite GlowsTM and fireworks), plan to arrive early to avoid traffic delays.

HOW DO I KNOW IF THE BALLOONS WILL FLY? WEATHER or not the balloons will launch/fly?

All events at the National Balloon Classic are dependent on prevailing weather conditions and subject to delays or cancellations. Surface winds and winds aloft can vary greatly; maximum safe surface wind speeds are 8-10 mph. Although every effort is made for a successful balloon flight, the safety of our pilots, volunteers, and spectators is our priority. If extreme weather conditions exist, notices will be posted via social media and our website. Decisions about balloon flights are made during the Pilot and Weather Briefing at 6:00 pm each evening. If changes to the schedule are necessary, they will be announced over our tower (at the balloon field) and on social media. Taking a "wait and see" approach may result in arriving too late and missing a beautiful night of balloon gazing.

CAN I GET A REFUND IF THE EVENT IS CANCELED?

The National Balloon Classic is an outdoor event: no refunds, rain checks, or exchanges. If hot air balloons are unable to fly due to wind conditions, live music, and other scheduled entertainment, (weather permitting) will still go on. All events at the National Balloon Classic are dependent on prevailing weather conditions and subject to weather delays or cancellations. Times are approximate, and the schedule may change without notice. The safety of our pilots, volunteers, and spectators is our primary concern. Unused tickets are not refundable.

The National Balloon Classic is a 501c3 non-profit organization whose mission is to bring a nationally recognized and celebrated family-friendly event to Iowa that promotes community engagement, tourism, and the sport of hot air ballooning. By purchasing a ticket, you help preserve the 52-year history of hot air ballooning in Indianola and support state and local economies.

WHAT CAN I BRING TO THE BALLOON FIELD?

- Bring a lawn chair or blanket for seating. Chairs are not provided, but a limited number of chairs are available to rent on a first-come, first-served basis. The balloon field is an open, manicured grassy field that provides perfect views from all areas. The balloon field is an ideal space to unplug and unwind.
- Backpacks/bags (1 per person) are allowed but ALL bags are subject to inspection.

FREQUENTLY ASKED QUESTIONS

WHAT ITEMS ARE NOT ALLOWED AT THE BALLOON FIELD?

- No weapons of any kind, including knives over 4" blade length.
- No drones, laser pointers, fireworks, lighters, or flames of any kind.
- No animals, with the exception of a service animal.
- No tents or large umbrellas that obstruct views.
- No large bags or backpacks. ALL bags are subject to inspection.
- No outside food/drink, or coolers.
- No solicitation; no religious or political paraphernalia.
- No Campers, or ATVs. RV parking is allowed in designated lots only during event hours, no overnights.

ARE PETS ALLOWED AT THE BALLOON FIELD?

The only animals allowed are ADA service animals that are specially trained for a specific job or task. Any other animal that does not qualify as a service animal under the ADA is not allowed on the Memorial Balloon Field grounds. Emotional support animals are not classified as service animals. Neither the ADA nor Iowa's disability law covers emotional support animals.

IS SMOKING OR VAPING ALLOWED AT THE BALLOON FIELD?

Absolutely no smoking is allowed at the balloon field. No smoking includes electronic cigarettes.

CAN I BRING MY OWN FOOD AND BEVERAGES?

There is a large variety of food and beverage vendors at the balloon field, including a beer and wine tent. No outside food, beverages, or coolers are allowed. Bags and backpacks are subject to inspection.

WHERE ARE THE ATM MACHINES LOCATED?

ATMs are located inside the gates on both the east and west ends of the balloon field and in SpectatorParking across from the main entrance. Credit and debit cards may be used at most concessionaires, at the Merch Tent, and in the gift shop.

CAN I BRING A TOUR GROUP?

The National Balloon Classic provides unique and affordable experiences for tour groups. For group rates, including information on how to purchase balloon rides, please contact office@nationalballoonclassic.com.

WHERE CAN I PURCHASE BALLOON SOUVENIRS?

Visit the merch tent on vendor row where you'll find official event apparel, balloon cards, posters, and other must-have fun stuff! For more unique treasures, glow items, souvenirs, and essentials like bug spray and sunscreen, visit the National Balloon Museum Gift Shop, which is located inside the main entrance to the east.

FREQUENTLY ASKED OUGSTIONS

HOW DO HOT AIR BALLOONS COMPETE?

A hot air balloon "race" is based on flying accuracy and skill rather than speed. Pilots compete in several different tasks every morning and evening; however, the morning competition is for points, which determine the overall National Balloon Classic Champion, the North Central Regional Championship, and the State Championship.

WHAT ARE SPECIAL EVENTS AND ENTERTAINMENT?

A General Admission ticket to the National Balloon Classic provides outstanding entertainment value. Your general admission ticket not only includes parking but also live music on the TruBank stage each night, and special events on select dates. See our Guest Guide for more information about the following:

- Sky Parade
- Balloon Flight Over Des Moines
- Celebrate Warren County Parade and Summer Arts Festival
- Nite Glow™
- Fantastic Fireworks
- Mass Ascension
- Kite Flight
- RC Balloons
- Townie Tuesday

WHAT IS THERE TO DO DURING THE DAY?

Hot air balloons do not fly during the day's heat; therefore, after the morning competition, the balloon field gates remain locked until 4:00 p.m. This is the perfect time to explore our vibrant community. Trails, shopping, dining, breweries, and wineries; Indianola and Warren County have much to offer.

Check out some of the great things to see and do by visiting <u>Hotel Pommier</u>, #staylocalguide. Hotel Pommier is the official hotel of the National Balloon Classic. Or visit the <u>Indianola Chamber of Commerce</u>.

In addition, our fantastic capital city is just a few short miles away, and there is no shortage of things to do. For more information, visit <u>Catch Des Moines</u>.

No trip to the National Balloon Classic is complete without a visit to the <u>National Balloon Museum</u> and U.S. Hall of Fame, which is home to over two hundred years of ballooning history.

FREQUENTLY ASKED QUESTIONS

HOW CAN I VOLUNTEER?

The National Balloon Classic, a 501(c)(3)nonprofit organization, relies on hundreds of volunteers to make the 9-day event successful. Volunteers help in all areas, including balloon chase crews, Public Information, gate hosting, ticket taking, hospitality, and VIP areas. Must be 16 years or older or accompanied by an adult. If you would like to volunteer, please contact our office at (515) 961-8415 or click here.

CAN I TAKE PHOTOS OF THE BALLOONS?

Hot air balloons are one of the most photographed sports, and we encourage you to capture as many jawdropping moments as possible. Please note: By entering the National Balloon Classic property, you are entering an area where you may be recorded or photographed for commercial purposes. Photos and videos may appear on the National Balloon Classic website, social media pages, or other media for marketing and promotional use. By your presence on the property, you agree to be photographed and/or recorded, and you are also granting the National Balloon Classic, its sponsors, attending media, affiliates, agents, and designees irrevocable permission to use your likeness, performance, mannerisms, and voice - and those of any minor accompanying you - without compensation, credit, or notice in commercials, advertising, and other materials in any and all media worldwide in perpetuity. Media credentials will be provided to

qualified media only. Visit our media page.

WHAT ARE THE FUTURE DATES OF THE NATIONAL BALLOON CLASSIC?

2024: July 26-August 3 2025: July 25-August 2

The National Balloon Classic is a 501(c)(3) nonprofit organization. Thank you for supporting this cherished event!

For information on how to donate, contact our office.

(515) 961-8415

Follow Us!

For up-to-date information, schedule changes, added entertainment, and balloon news, follow us on social.



















Harnessing Economic Growth and Development for Our Future

Proud supporter of the National Balloon Classic

www.wcedc.com





In addition to 100+ hot air balloons gracing the sky each evening, there is an abundance of entertainment included in your one low admission price during the magnificent 9-day event. Special event schedules, including promotional flights, are weather permitting and subject to change without notice.

National Balloon Classic Sky Parade Sponsored by Hy-Vee

A one-of-a-kind parade and promotional flight that is truly UP-lifting! Hot air balloons make a special flight over the Indianola city square while participating businesses stay open late for visitors to experience the best shopping, dining, sipping, snacking, and sky gazing!

Thursday, July 13, 5pm – 8pm Indianola City Square

Balloon Flight Over Des Moines

On this one special morning, we take our show on the road and celebrate our capital city with a special flight over Des Moines. Hot air balloons flying over the city are a rare and remarkable sight!

Monday, July 24 Rain/Wind date Tuesday, July 25

Celebrate Warren County Parade and Summer Arts Festival

Celebrate wonderful Warren County on the biggest weekend of the year with a parade and Summer Arts Festival. For more information and the parade route, visit: https://www.facebook.com/indianolahometownpride

Saturday, July 29, 10am
City Square (parade)/Buxton Park (Art Festival)

Nite Glow[™] and Nite Glow[™] Extravaganza Sponsored by DeYarman Ford

One of the most anticipated nights at the National Balloon Classic! A mystical luminosity appears as pilots inflate their hot air balloons at dusk and fire their burners while the balloons dazzle the crowd with their gorgeous glow. Weather permitting, **Nite GlowTM Extravaganza** allows guests to enter the launch field to greet pilots and get an up close and personal experience.

Nite Glow™: Sunday, July 30 Nite Glow™ Extravaganza: Wednesday, August 2

Fantastic Fireworks Sponsored by Retirement Solutions of Iowa

The skies light up in a different way with one of the best fireworks displays of the year. We have two fantastic shows to start, and end, the incredible 9-day National Balloon Classic.

Saturday, July 29, and Saturday, August 5

Townie Tuesday

Everyone is a Townie somewhere, but on this night, we highlight our townies with great beats, local eats, and drinks, + merch. Local band (3DM Band) live on the TruBank stage, local brew (West Hill Brewing Company) on tap, and Townie shirts printed by Embark Ink., located at Pamela's Place on the Indianola Square. Our guests come from all over the world, so let us know where you're from by sporting your own townie shirt – snap a pic and tag us on social.

Tuesday, August 1

NEW THIS YEAR!

RC Balloon Display

Remote-controlled (RC) balloons are hand-crafted balloons that stand about two stories tall and are fueled by propane. They may be smaller in size, but they are BIG on fun and entertainment.

ExtraordinAIRy Kites

We love to do all things in the sky! On special nights (weather dependent), look up and enjoy a not-so-ordinary kite show. These monstrous, whimsical beauties are wind friendly and will release your inner child, no matter your age.

Like all events at the balloon field, RC Balloons and ExtraordinAIRy kites are weather-dependent. Follow us on social for updates.

Stay up to date and follow us on social!













LIVE MUSIC on the TRUBANK STAGE!

Balloons and Tunes — Outstanding music entertainment included with admission ticket.

on stage
provided by our
Presenting Sponsor:



FRIDAY JULY 28 SONS OF GLADYS KRAVITZ



SATURDAY JULY 29 BRAD & KATE



SUNDAY JULY 30
DAMON DOTSON BAND



MONDAY JULY 31 BRAD SEIDENFELD



TUESDAY AUGUST 1
3DM BAND



WEDNESDAY AUGUST 2
BIRDCHILD



THURSDAY AUGUST 3
SUEDE



FRIDAY AUGUST 4
TRAINWRECK



SATURDAY AUGUST 5
DIRTY ROTTEN SCOUNDRELS



BUY A Balloon Ride!



Balloon Rides – Galena on the Fly

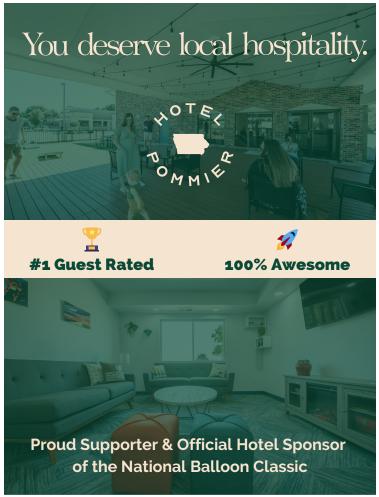
Take your fun to new heights, create lifetime memories, and buy a balloon ride. Balloon rides are available every morning or evening (weather permitting) during the 2023 National Balloon Classic. Reserve a balloon ride TODAY. Spots sell out quickly!

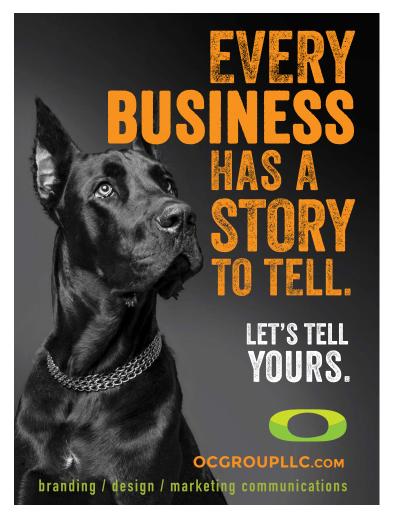
Galena on the Fly, the official Ride Balloon Operator for the National Balloon Classic.

New for 2023: PRIVATE FLIGHTS FORTWO Monday-Friday mornings only. Private flights sell out fast. Reserve your exclusive spot today!

Contact **Galena on the Fly, Inc.** to reserve your exclusive spot!

www.buyaballoonride.com 815-777-2747









Indianola-Main Office 515.961.5880 • Fort Des Moines 515.285.6044 • Newton 641.792.3246 Indianola-West Roads 515.961.9367 • Norwalk 515.285.4900 • West Des Moines 515.221.0101

Est. 1883

Oskaloosa 641.673.8405 • What Cheer 641.634.2424



www.trubank.bank





FABULOUS

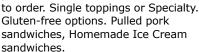
FOOD CONCESSIONS

Beer and wine sales too!

★ Serving Breakfast!



slice or whole pizza made



Serving Breakfast - a slice of breakfast pizza, biscuits and gravy.



Brandmeyer Popcorn Company

Kettle Corn, Regular Popcorn, Gourmet Popcorn, Roasted Nuts.



City Lights Catering

Smoked Turkey Leg, Pulled Pork Nachos, Pulled Pork Sandwich, Gyro Pita, Gyro Salad, Dill Pickle on a Stick, Watermelon, Cheesecake Slice, Italian Beef Sandwiches



Hy-Vee

Giant Walking Taco (beef or chicken), Grilled Chicken Sandwich, Grilled Hamburger, Grilled Jumbo Bratwurst, Grilled Jumbo Hot Dog. Sides: Fruit Cup, Chips, Bakery Cookie.



Charlotte's Kitchen

Grilled or fried chicken sandwiches served on a toasted brioche bun. French fries, fried Brussels sprouts, cheese curds, loaded tots.

Chow Down for Charity! The National Balloon Classic is a 501(3)(3) nonprofit organization, and we love to pay it forward by partnering with other philanthropic initiates, including our concessionaires. A portion of each Sgt Dawg sale will benefit the Wounded Warrior Project: https://www.woundedwarriorproject.org. Please give a salute or a thank you to the Sqt Dawg staff, all US Veterans themselves. Indianola Noon Lions may be famous for their Screwee Taters but there is nothing screwee about the fact that their all-volunteer-led team serves up 100% of proceeds to charitable causes.

Indianola **Noon Lions Club**

Ribeye Steak Sandwiches, Burgers, Brats, Cheese Stix, Chicken Tenders, Chicken Wraps, Screwee Taters.



McConnell

James McConnell Concessions

Mini Donuts, Fresh Squeezed Lemonade

Kona Ice of **Central Iowa**

Tropical Shaved Ice, variety of sizes and flavors.



Rolling Cravings

Gyro, Cheeseburgers, Bacon Cheeseburgers, Peanut Butter Jam Burger Jalapeno

Burgers, Western Burgers, Chicken Sandwiches, Fries, Onion Rings, and Cheeseballs.

McConnell Concessions

A & W Root Beer Floats, ALL AMERICAN FOOD Cotton Candy, Popcorn,

Fresh Lemonade, Shaved Ice, Funnel Cakes, Funnel Cakes, Elephant Ears, Corn Dogs, Tenderloins.



The Outside Scoop

Homemade Ice Cream, small batch from scratch. Five flavors that change daily.

Pacific Rim Noodle House

Pacific Rim Noodle House

Veggie Noodle Bowl, Veggie Noodle with Chicken Bowl, Fresh Lemonade.

The Pie Lady

Pie by the Slice with option to add a scoop of Ice Cream + Ice Cream Cookie Sandwiches.

Serving Breakfast - Turnovers, Coffee, Juice, Water.

DonutNV

Hot mini donuts in various flavor choices served by the bag or bucket. Fresh squeezed lemonade, limeade, orangeade, and more!

★ Serving Breakfast!

★Serving Breakfast!

Get your morning off to a great start with breakfast from these vendors:





Sgt Dawg

Gourmet Beef Dawgs and sandwiches. Smoked beef brisket, pulled pork, pork chop sandwich, sirloin steak sandwich. Grilled burger served on Texas toast.

Serving Breakfast - biscuits & gravy, cinnamon biscuits and coffee.



Travelin' Tom's Coffee

Hot specialty coffee drinks; Chai tea; Iced & Frozen coffee drinks. Lemonade, Tea, or Tommy Palmer.



Triple B's

Tenderloins, Smoked Pork, 1/3# Cheeseburger, Chicken Strips, Loaded Fries, Pork Nachos, Walking Taco, Fries, Cheeseballs, Corn Nuggets, Onion Rings, Lemonade, Frozen Lemonade.



MERCH SHOP + SOUVENIRS

INDIANOLA, IOWA



NATIONAL BALLOON MUSEUM GIFT SHOP

Be sure to check out the National Balloon Museum Gift Shop at the balloon field, where you'll find unique treasures, glow items, balloon souvenirs, and necessities like bug spray, sunscreen, and more.

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A special Thank You to the following Classic Foundation Members.

These outstanding members of the community include original land investors and board/directors who served more than ten years for the National Balloon Classic:

Helen Bartholomew Drew Bracken Mark Clark Tom Comfort Mary Geiger Greg Marchant Larry McConnell Richard Nelson Don Prine Ralph and Donna Rieck Dennis R. Shull Jim and Julia Thorius Michael Van Hamme Steve and Martha West

National Balloon Classic 2023

The National Balloon Classic is an outdoor event: no refunds, rain checks, or exchanges. If hot air balloons are unable to fly due to wind conditions, live music, and other scheduled entertainment, (weather permitting) will still go on. All events at the National Balloon Classic are dependent on prevailing weather conditions and subject to weather delays or cancellations. Times are approximate, and the schedule may change without notice. The safety of our pilots, volunteers, and spectators is our primary concern. Unused tickets are not refundable.

No coolers, bottles, cans, or food permitted. No pets, bicycles, skateboards, or drones. No smoking, vaping, or weapons. The National Balloon Classic is an outdoor event: no refunds, rain checks, or exchanges. If hot air balloons cannot fly due to wind conditions, live music and other scheduled entertainment (weather permitting) will still go on. All National Balloon Classic events depend on prevailing weather conditions and are subject to weather delays or cancellations. Times are approximate, and the schedule may change without notice. The safety of our pilots, volunteers, and spectators is our primary concern. Unused tickets are not refundable.

By purchasing a ticket, you help preserve the 52-year history of hot air ballooning in Indianola and support state and local economies. The National Balloon Classic is a 501c3 non-profit organization whose mission is to bring a nationally recognized and celebrated family-friendly event to lowa that promotes community engagement, tourism, and the sport of hot air ballooning.

HOW CAN I HELP?

Join our legendAIRy team of volunteers! The National Balloon Classic, a 501 (c)(3) nonprofit organization, relies on hundreds of volunteers to make the 9-day event successful. Volunteers are an essential component. Volunteers help in all areas, including balloon chase crews, public information, gate hosting, ticket taking, hospitality, gift shop attendants, clean-up crew, and parking assistants. This is an excellent opportunity for company community involvement and team volunteering.

If you would like to learn more about volunteering at the National Balloon Classic, CLICK HERE. A volunteer coordinator will follow up to answer your questions and discuss opportunities. Thank you!

MEDIA

Media credentials will be provided to qualified media only.

QUALIFYING MEDIA

Media is welcome at the National Balloon Classic: print, digital, photography, and broadcast. In order to be considered qualifying media, you must be an active, working member of the media, which means the work you produce at the National Balloon Classic must be shared with a larger audience, on a qualifying media platform. We will not provide credentials for the sole purpose of building a portfolio, hobby/ interest, stock images, or work that is for sale/resale. To inquire about media credentials, please contact Jordan Goode at 515-360-7463 or email: jgoode@ls2group.com

The Board of Directors and Staff of the National Balloon Classic wish to welcome you to our fantastic 9-day annual event. If you need additional information please contact the National Balloon Classic office at (515) 961-8415.

EXECUTIVE BOARD

Becky Needles, President & Treasurer Jim Stockberger, Past President Drew Bracken, Advisor Nate Fehl, Vice President Darrin Johnson, Secretary

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